

Workshop Title

Planning your way to Research Impact

Workshop Overview

There is an increasing focus on showcasing the societal benefits of research, commonly referred to as research impact. Globally, key stakeholders including government, industry and the community are demanding more information about the benefits arising from their investment in research.

In a local response, Australian public research organisations established a working group in 2012 and jointly developed research impact principles, supported by an appropriate framework, addressing research impact pathways, see <http://www.arc.gov.au/research-impact-principles-and-framework>. Based on learnings from the development of this framework and engagement with other global initiatives, The Australian Research Council (ARC), The Commonwealth Scientific and Industrial Research Organisation (CSIRO), the Australian Nuclear Science and Technology Organisation (ANSTO) and other publicly funded research organisations, offer a workshop that discusses and applies the steps to understanding, defining, planning and articulating research impact in a global context.

Content covered:

- Developing the research impact pathway from input to impact
- How to write a research impact statement
- The UK experience; preparing impact submissions for REF 2014; an evaluation
- The importance of partners, relationships and expectations management in achieving impact

Workshop structure

Delegates will work interactively using various, including their own, examples in order to develop awareness and application of the various approaches, terminology and reporting options, as well as the importance of collaborative relationships. The workshop will include a series of short presentations and exercises on how to plan your way to research impact.

Experience level/ target audience

Academic grant applicants, research services and advisors, granting councils all levels.

Learning objectives:

After the workshop attendees will have gained:

1. Understanding and application of the principles that underpin research impact pathway planning and its purpose
2. Consideration of the global context and stakeholders which influence research impact
3. Ability to formulate and clearly articulate research impacts
4. Sharing of experiences which could assist in addressing institutional challenges

Workshop presenters

An experienced team of presenters from leading Australian and international organisations will share their insights. They have extensive experience in engagement and impact and in facilitating professional development workshops and conference presentations.

Dr Fiona Cameron: ARC Executive Director Biological Sciences & Biotechnology chairing the PFRA research impact group.

Dr Herma Buttner: ANSTO, PFRA Research Impact Group

Mark Bazzacco/ Dr Anne-Maree Dowd: CSIRO, PFRA Research Impact Group

Professor Jonathon Grant: King's College, London, UK

Dr Tamika Heiden: Knowledge Translation Australia.